

**Visioning Advisory Committee (VAC) Minutes
City of Beaverton
October 5, 2011**

Members Present:

Lacey Beaty	Jerry Jones
Jennifer Browning	Jeff Lancaster
Mark Fagin	Cathy Robart
Jaann Hoisington	Jolene Guptill
Kevin Hoover	

Absences: Rhonda Coakley, Kevin Frazier, Ty Garo, Christine Lau

Council Liaison: Councilor Cathy Stanton

Project Team: Holly Thompson and Erin Gordenier, City of Beaverton

Guest: Jayne Scott, Senior Program Manager, Mayor's Office

Meeting called to order by Chair Mark Fagin at 7:33 PM.

1. Welcome and Approval of Minutes

The August 2011 minutes were approved with no changes.

2. Jayne Scott, Senior Program Manager, Mayor's Office

Jayne Scott introduced herself and discussed how the VAC program is moving back to the Mayor's office and will be part of the Arts, Culture and Events team. The name of the team may change to incorporate visioning.

3. 3CMA Award Report Back

Mark Fagin shared that Beaverton Community Vision won the Award of Excellence from the 3CMA. Holly Thompson was able to attend the ceremony in Austin, Texas in September. Holly also shared some highlights from the trip.

4. Vision Open House / Celebration Day De-Brief

Holly opened the discussion for feedback regarding the BCV Open House and Celebration Day events held in August. Some feedback already obtained is that the downtown celebration and the open house should be combined into one event if they remain on the same day. Erin Gordenier also shared feedback from the city staff debriefing. Feedback from the VAC included improvements regarding traffic, master planning, volunteer coordination, date/time of year, sponsorship, impacts to the farmer's market, having a more compact physical area, different location and separating events so they are held throughout the summer. Jerry Jones suggested a future configuration of having the BCV booth in the middle with partner booths surrounding.

5. Next Steps - The Months Ahead

Holly discussed a draft list of upcoming next steps for the months ahead. Approximately half of surveys have been returned and missing information will be followed up with phone calls. A few actions still need a lead partner and those gaps need to be filled. Survey results will be used to identify challenges and action highlights, and also to create a BCV annual report. Next steps also include creating a BCV Communications Plan and returning to the City Council to re-adopt the Action Plan.

6. Council Liaison Update

Councilor Cathy Stanton reminded the VAC of the upcoming November election.

7. VAC and Staff Updates

Holly distributed the new Beaverton Community and Visitor Guide and Erin distributed a list of upcoming events within the City.

8. Public Comment

Guest Scott Stewart introduced himself and a project he is working on with Metro.

Meeting adjourned at 9:01 PM.

Next Meeting: November 2, 2011

Minutes will be approved at next VAC meeting.